

belgede ilk sözleşme bedelinin 2.097.676,60 TL ve gerçekleştirilen iş tutarı ile belge tutarının 2.045.180,69 TL olduğu, işin sözleşme fiyatlarıyla gerçekleşen tutarı üzerinden iş deneyim belge tutarının belirlendiği, bu haliyle belgedeki tutarların birbiriyle uyumlu olduğu görülmüş olup, belge düzenleyen idarelerin bu hususta idari ve cezai sorumluluğunun bulunduğu dikkate alındığında, kesilen fatura tutarından daha yüksek bir bedelin belgeye yazıldığı

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1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the current market landscape, identify gaps, and determine the target audience.

2. Once a market need is identified, the next step is to develop a product concept. This involves brainstorming ideas, creating a prototype, and testing the concept with a small group of potential customers.

3. The third step is to create a business plan. This document outlines the company's goals, strategies, and financial projections. It is essential for securing funding and guiding the company's growth.

4. The fourth step is to secure funding. This can be done through various channels, including venture capital, angel investors, and crowdfunding. Each option has its own advantages and disadvantages.

5. The fifth step is to develop a marketing strategy. This involves identifying the target market, choosing the right marketing channels, and creating a budget. A well-defined marketing strategy is crucial for reaching potential customers.

6. The sixth step is to launch the product. This involves creating a launch plan, executing the marketing strategy, and monitoring the product's performance in the market.

7. The final step is to evaluate the product's success. This involves analyzing sales data, customer feedback, and market trends to determine if the product is meeting its goals and if there are opportunities for improvement.